


Fire Up Your Fundraising





“Nationally, better arrangements could exist for schools and donors to make connections, and provide a more strategic focus for philanthropic giving.”

Reference: Gonski Review 2011





ICSEA value

Index of Community Socio-Educational Advantage

www.myschool.edu.au



Why fundraise through Schools Plus



Tax deductibility



We provide tax deductible receipts



Connect with your community



Use our Fundraise Yourself crowdfunding platform



Grow your own philanthropy



Resources and support available

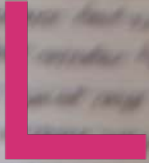


Share success stories



Learn from others

Perfect Projects



Project Plan

Key elements to include:



Project dates – *when are you starting and finishing the project? This might be different to when you're starting your fundraising campaign.*



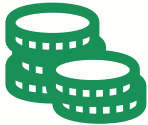
Purpose and beneficiaries – *why are you doing this project and who is it going to benefit?*



Project description – *what are you raising money for?*

Project Plan

Key elements to include:



What is the cost – *how much is your project and what are the funds being spent on? Do you have funding sources already (grant, Schools Plus fundraising platform, existing funds)?*



Team members – *who is involved with the project? P&C members, teachers, Principal, suppliers...*

Telling your story

1. What do you want to do?

We want to raise funds to transform our library into a flexible learning area, with more technology and new furniture.

2. Why is it important?

The library is currently under-used and unappealing. Our 150 students need greater access to technology and a modern space to read and learn.

3. What are the benefits this will have for your students and/or school?

Transforming the library will give students a welcoming and safe space to learn. We expect to see more teachers and students using the space, increasing students' technology skills and their learning engagement.

Expanding your project plan

Some funders will want more information about your project, particularly if you are applying for grants. When you're planning your project, also consider these questions:

What exactly are the planned activities?

What are the expected outcomes of this project?

How will you measure the project's results?



Finding Funds



Schools Plus

Who are you going to approach?



Family and
their
friends

School
suppliers

Local
Council /
MP

Community
clubs

Ex-students

Local
businesses

Foundations and
other charities

School staff and
their contacts

Business
Chamber

Previous donors

How are you going to reach them?



Give a presentation to community groups or businesses



Include a notice in your newsletters



Share the message on social media



Include a story on your website with a big donate button



Email a message so it can be shared easily



Apply for grants

Grant writing tips



Research the grant-maker and read the guidelines first



Make sure you're eligible



Be clear, concise, compelling and specific



Include a clear and thorough budget



Submit the application on time!

Don't forget to say thank you

After each donation is received, thank your donors and keep them updated on the project.

Thank you email from Principal or student

Videos and photos

Send a thank you card

Invitation to an assembly

Show the project in action

Quotes from parents and students

Be prepared to report back to grant makers



Grant writing tips



Smart Giving Program - Opens Monday!

- Up to \$75,000 of funding available
- Join our webinar on Thursday 8 March
- Head to the Smart Giving page at schoolsplus.org.au



[Fundingcentre.com.au](https://fundingcentre.com.au)

[Community.grantready.com.au](https://community.grantready.com.au)

[Tenderbridge.acer.edu.au](https://tenderbridge.acer.edu.au)



**Don't be afraid to apply for
grants or ask people for
a donation.**

You've got to be in it to win it!



Fundraising Platform



Schools Plus

Fundraise Yourself

Benefits to Schools and P&Cs



Unique weblink to share with your networks



Include photos, videos and updates



Simple and free to use



Access your donors' details



Tips and resources to help with your fundraising

Fundraise Yourself



Serving hot lunches to disadvantaged primary school students twice a week

Aldercourt Primary School, VIC

Providing nutritious hot lunches to students from a disadvantaged neighborhood twice a week during the school day during the course of the school year.

95.02%
Raised

\$12,003
Raised

[Find out more](#)

[Donate](#)



Modern Furniture for New Secondary Building Maronite College of the Holy Family - Parramatta, NSW

Donating towards this project will enable the College to purchase innovative and collaborative furniture for our new building. This will ensure the College improves the learning and teaching environment for its staff and students.

7.33%
Raised

\$2,200
Raised

[Find out more](#)

[Donate](#)



Laptops for learning Chifley Public School, NSW

Computers are critical in strengthening learning opportunities at Chifley Public School. The P&C has raised \$10,000 and purchased 14 laptops. Our goal is to raise another \$10,000 for 14 more laptops and a mobile charging unit that will complete a classroom set of 28.

19%
Raised

\$2,000
Raised

[Find out more](#)

[Donate](#)

> **Contact Beth at:**

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