



Quick Member Info

Social Media

Can our P&C Association have a Facebook page?

Yes, but it is highly recommended that your P&C Association adopts a Social Media policy and Code of Conduct. These policies will allow the P&C Association to moderate their social media activities whilst engaging with the school community.

Someone has been posting negative comments about our school on Facebook what can we do?

Remove the posts and send a message to the author that the comments have been removed. Ensure the school community are aware these comments are not endorsed by the P&C Association and are an individual's comment. Remind the person of the Code of Conduct and the Social Media Policy. If a person repeatedly makes posts that are not in line with your objectives refer to the policies and you may consider blocking them from your page altogether.

Can you get in trouble for defamation on social media?

Yes. Defamation is actionable regardless of where it occurs. You don't need to be the person making comments to be involved in a claim of defamation, a person who shares comments made by another person (for instance, by "retweeting" a tweet), can also be liable of defamation.

Do other laws also apply?

Yes. All relevant laws apply. Postings online and similarly in email or text messages are subject to the law in areas like defamation, racial discrimination, intimidation, breach of copyright and trademark infringement. Liability for uploaded content may extend to the P&C Association and those who engage in online activities on its behalf.

My child is getting bullied by other students online, what can I do?

Act immediately. You should make sure that you discuss the issue with your child and support them as best you can. Perhaps do not allow electronic gadgets to be kept in the bedroom overnight, put them on charge overnight in common areas. Another idea could be to get your child to agree to use their technology when they are with their family, this way your child won't feel alone and isolated. Make sure you talk with your child about the way that they engage with others on social media and most importantly, go and speak with your child's school. No doubt if it is happening to your child it is happening to others. If you inform the school of your child's experience they will be able to help address the situation by providing suitable individual support to your child as well as being able to discuss proper social media use with all students.

Where can I get more information on cyber stuff?

There are a lot of good websites available where you can learn more about social media. P&C Federation suggest that the Australian Government website is a good starting point, click [here](#).

If you require further information or clarification contact P&C Federation's Member Services Team mail@pandc.org.au or 1300 885 982