**MEDIA RELEASE – For immediate release**

1st February 2023

**Re. P&C Day – Wednesday 1st March 2023**

**#pandcday2023 #everydayheroes**

**Recognising the efforts of local volunteer Parents and Citizens supporting students and public education in NSW.**

To Whom it May Concern,

P&C Day is a day for local communities to celebrate the incredible contribution of parent and community volunteers that make up our P&C Associations in NSW.

This year we celebrate *insert P&C name*, Association at *school name* in the *town name.* Their achievements include *list achievements or celebration items for the school or community*.

We encourage everyone to look at their everyday heroes and recognise the effort, time and energy parents and carers put into enriching and benefitting students' lives and school environments. Many projects or issues would only have been brought to light or completed with their support and commitment.

At *school name,* the P&C Association will be celebrating by *insert activity*.

The Parents and Citizens Association community is one of the largest body of volunteers in NSW education, with over 1700 P&Cs in public schools, each supporting public education through fundraising, advocacy, and volunteering hours.

Each year P&C Associations raise over $54 million for our schools and are a significant voice for public school education advocacy.

This P&C Day help us celebrate the outstanding contributions of these parents, especially over the past few years with the pandemic and natural disasters, where they helped keep the fabric of our communities together.

To get in contact with our P&C Association to highlight the people, the work and how we will be celebrating P&C Day in our community email *insert contact name and email address*.

**MEDIA CONTACT:** (placeholder – please update with your contact details)

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